

Jokotade Adewale

Senior Product /UI/UX Designer

Contact Information

18 Malas Street, Egbe, Lagos, Nigeria

Phone: +234 816 214 8622

Email: princesstade007@gmail.com

Portfolio: <https://jokotade-portfolio.netlify.app/>

Professional Summary

Innovative and user-focused **Senior UI/UX Designer** with 5 years of experience designing intuitive web and mobile applications. Skilled in **wireframing, prototyping, usability testing, and user research** to create engaging, high-performing digital products. Passionate about **design systems, accessibility, and data-driven design**, with a strong ability to translate business goals into user-centered experiences. Adept at collaborating with cross-functional teams to deliver scalable and impactful solutions.

Skills & Tools

User Experience (UX) & Research:

- Usability Testing | A/B Testing | User Interviews | Personas & Journey Mapping
- Accessibility (WCAG) | Heuristic Evaluation | Heatmaps & Analytics
- Information Architecture | Design Thinking | User Flows & Storyboarding

User Interface (UI) & Interaction Design:

- Wireframing | Prototyping | Design Systems | Atomic Design
- Responsive & Mobile-First Design | Motion & Microinteractions

Tools & Technologies:

- Figma | Miro | Sketch | InVision | Maze | Notion | Figjam |
- Asana | Balsamiq | Survey monkey | Hot jars | Zeplin
- HTML & CSS (Basic Understanding) | Jira | Confluence

Collaboration & Agile Workflows:

- Cross-functional Team Collaboration | Agile & Scrum | Sprint Planning
- Stakeholder Communication | Product Roadmaps

Experience

Senior UI/UX Designer

Razu | New York, United States

January 2023 – Present

- I led the design of intuitive user interfaces and user experiences for web and mobile applications.
- Collaborate with cross-functional teams to define user needs and create wireframes, prototypes, and final designs.
- Conduct user research and usability testing to inform design decisions, improving user engagement.

Senior Web3 Product Designer

Verileum | United States/Nigeria

December 2021 – December 2022

- Spearheaded the design of Web3 applications, creating innovative interfaces that enhance user experience in blockchain environments.
- Worked closely with developers and stakeholders to iterate on designs based on user feedback and evolving technology trends.

Product Designer

All Forty | Mesa, Arizona, United States

October 2020 – December 2021

- Designed and refined user interfaces for various digital platforms, contributing to projects from initial concept through to final delivery.
- Employed usability testing and feedback loops to enhance user satisfaction and product effectiveness.

UI/UX Designer

Infusync Healthcare Limited | Victoria Island, Lagos, Nigeria

March 2020 – October 2020

- Developed user interfaces for healthcare applications, ensuring accessibility and ease of use for diverse user groups.
- Conducted user research to understand the needs of patients and healthcare providers, resulting in more effective product designs.

UI/UX Designer

Cashcowapp | Ikeja, Lagos, Nigeria

September 2019 – March 2020

- Created wireframes, prototypes, and final designs for financial applications, focusing on enhancing the user journey and overall experience.
- Collaborated with the development team to ensure seamless implementation of design elements.

Product Designer

Merignos | Adeniyi Jones, Lagos, Nigeria

January 2019 – September 2019

- Delivered end-to-end design solutions for digital products, from initial ideation to final implementation.
- Participated in design reviews and iterations, ensuring high standards of quality and usability.

UI/UX Intern

Phosmobile | Egbeda, Lagos, Nigeria

October 2018 – December 2018

- Assisted in the design and testing of user interfaces,

gaining hands-on experience in the field of UI/UX design.

- Supported senior designers in research and prototyping activities, contributing to live projects.

Education

Tai Solarin University of Education

B.Sc. (Ed) in Biology | September 2012 – October 2016
Ijebu Ode, Nigeria

Certificate & Professional Development

ALX Africa

Front-end Development Certificate - 2025

Professional Foundations certificate - 2024

Interaction Design Foundation (IDF): Design Thinking,
Human-Centered Design, UX Research

Front-End Foxes School - C3 Cohort

Front-end development - 2022

The Course for Human-Centered Design | IDEO.org

Stutern Graduate Accelerator

UI/UX Design Course | August 2018 – March 2019

Intensive training in user interface and user experience design.

Projects & Case Studies

- **Infusync** – Redesigned web app, leading to a **40% improvement in user retention**.
- **Razu** – Conducted UX research and prototype testing for a **B2B SaaS dashboard**, improving efficiency by **35%**.

Awards & Recognition

-
- Recognized by TopBeta for UI/UX Innovation | 2022

Language

-
- English (Fluent)